BLUESHARE™

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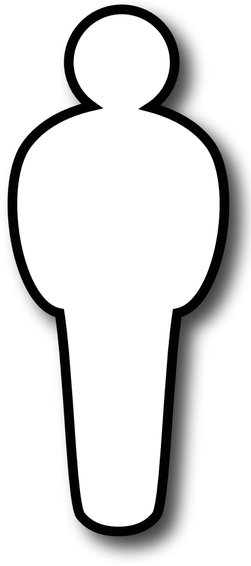
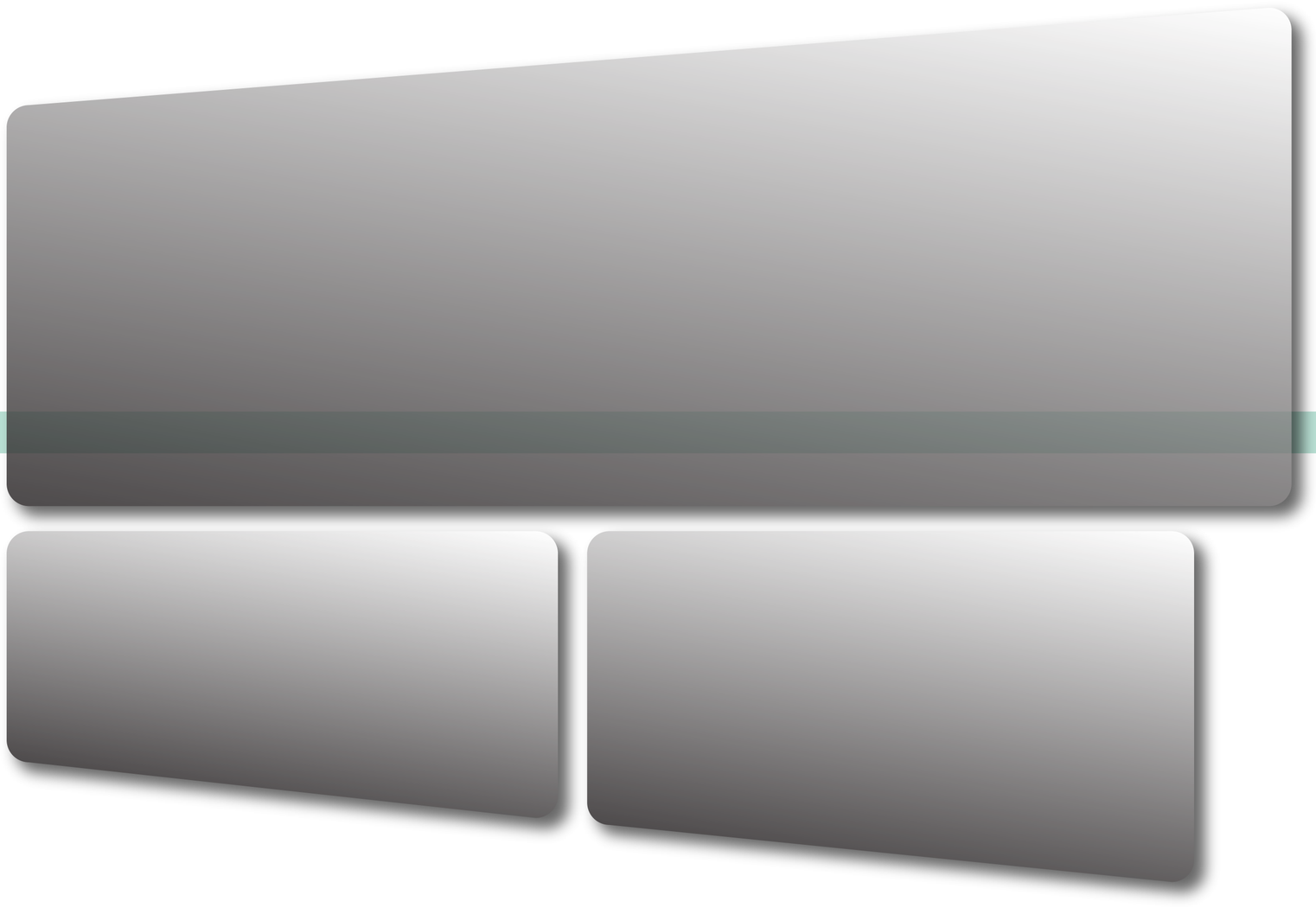
EARTHUNIVERSITY

RHODEISLANDSCHOOLOFDESIGN





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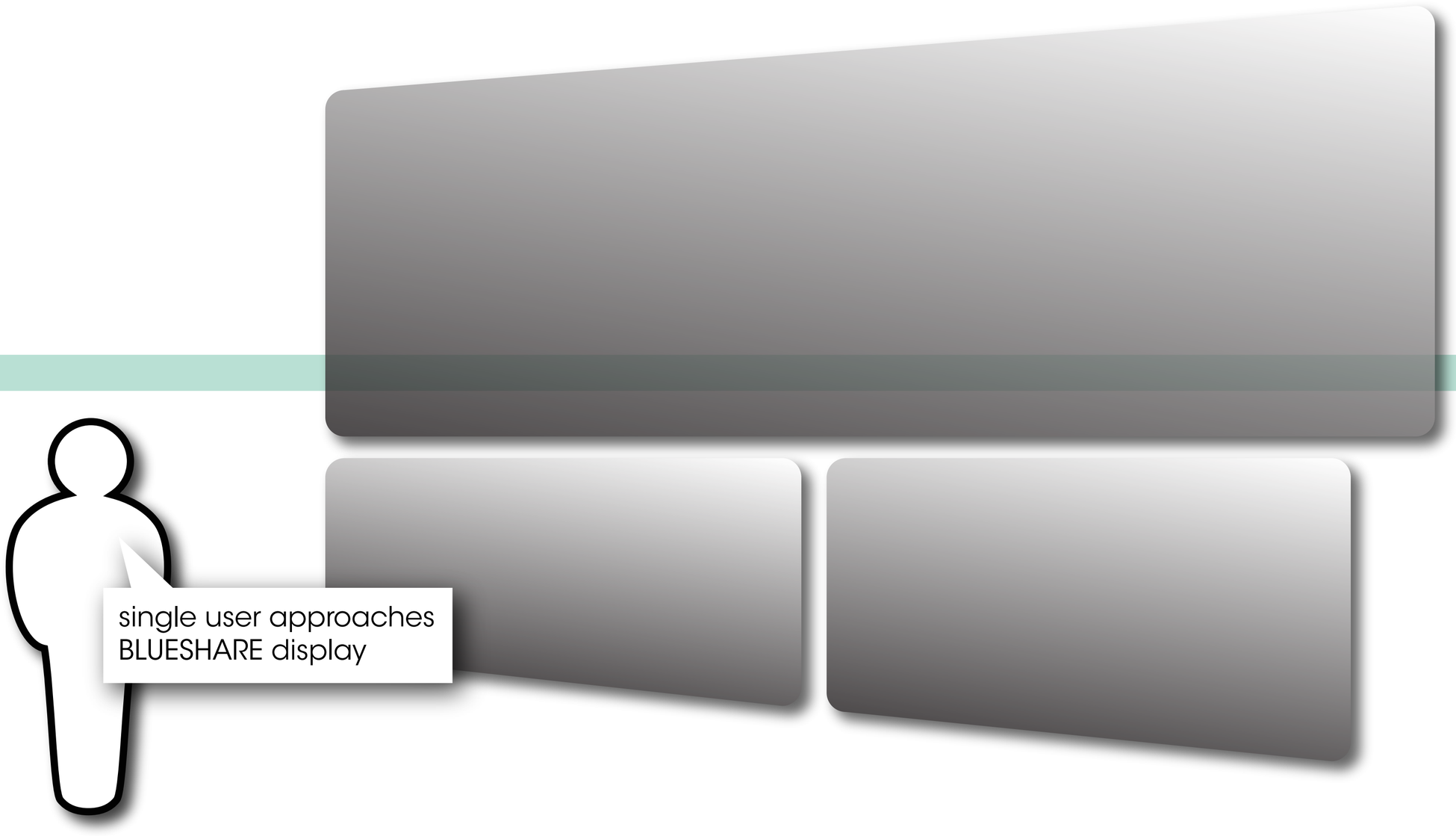
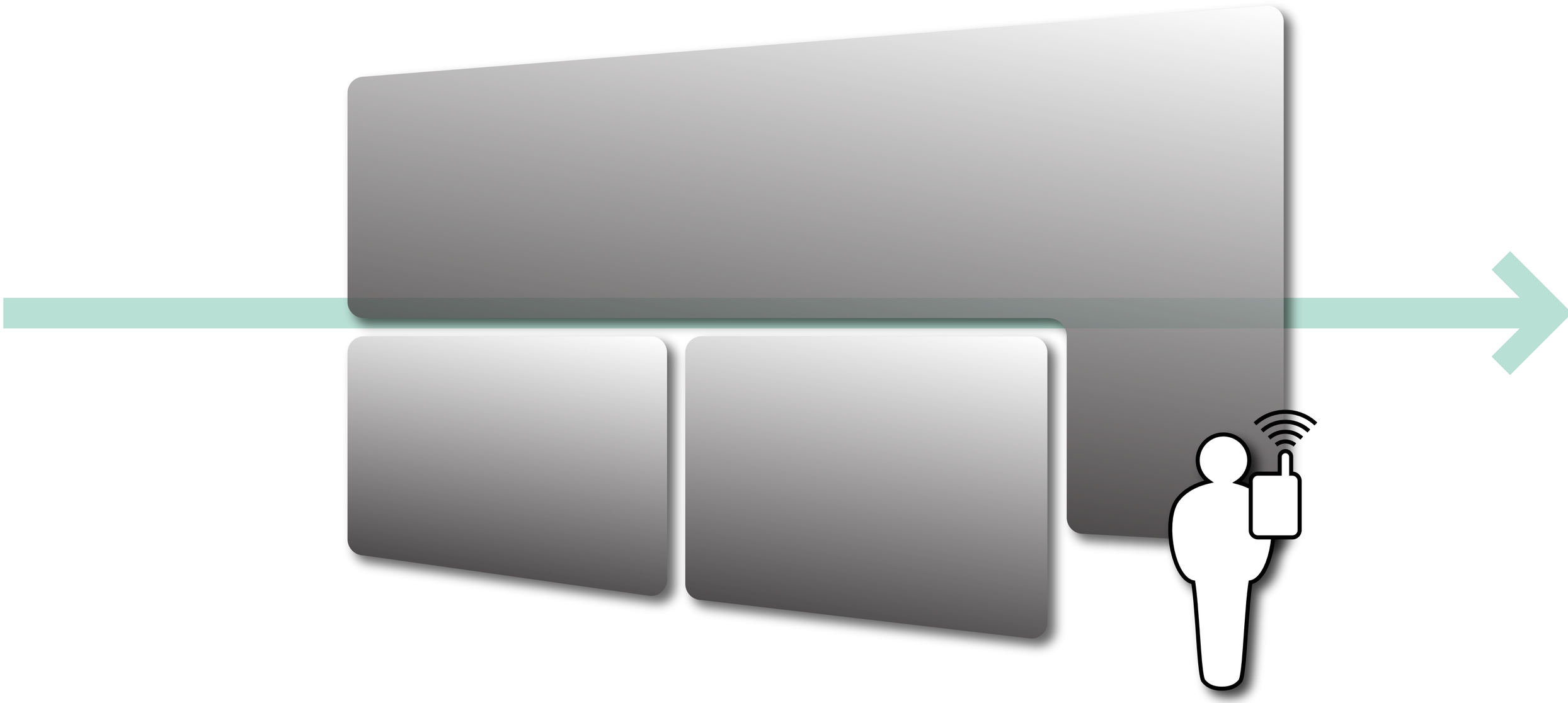

single user approaches
BLUESHARE display



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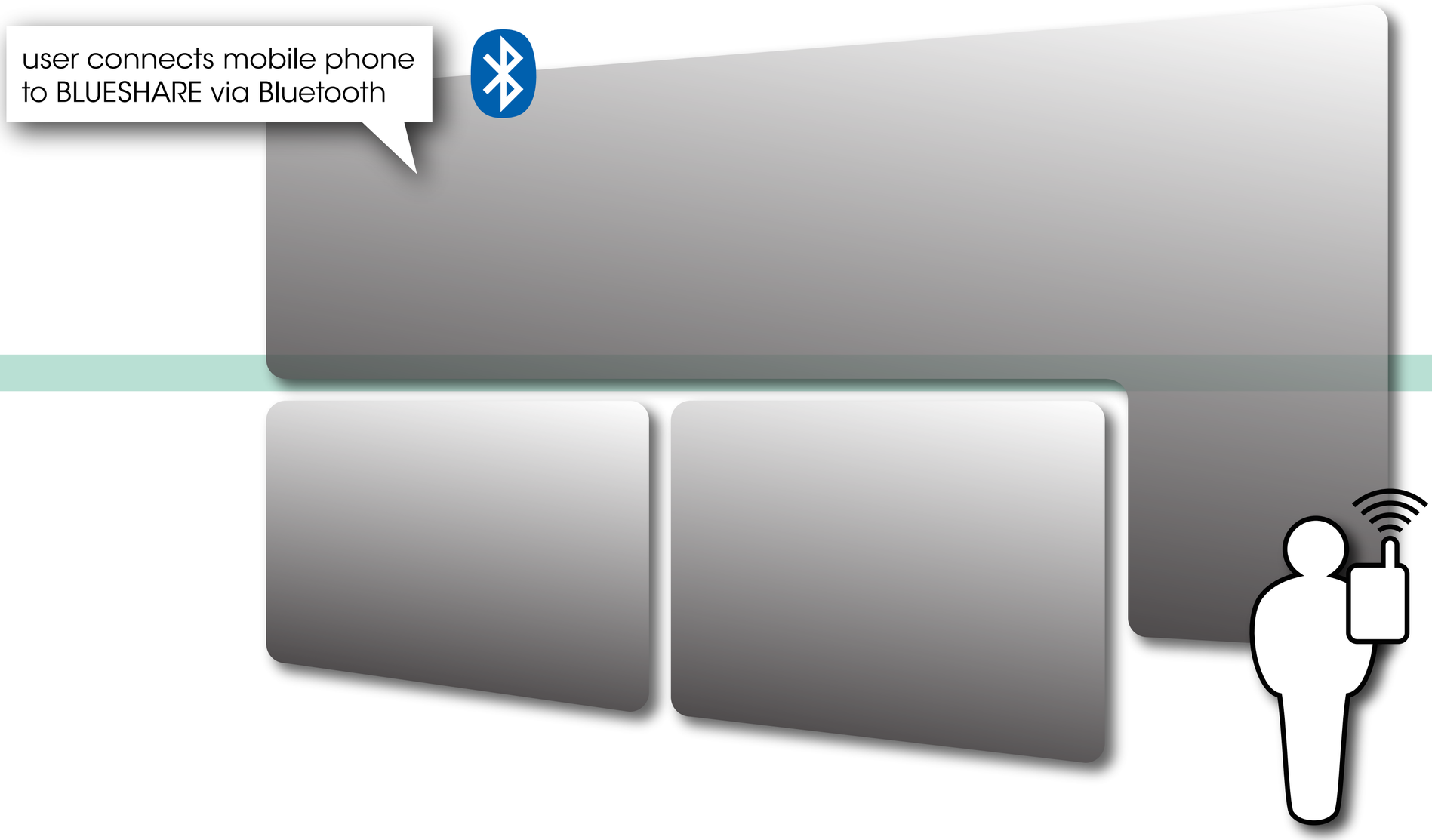

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user connects mobile phone
to BLUESHARE via Bluetooth

BLUESHARE recognizes the user's identity
and displays content relevant to the
user's interests indicated in his/her Smart Profile

BLUESHARE™ EARTHUNIVERSITY RHODEISLANDSCHOOLOFDESIGN

facebook

flickr™

SMARTPROFILE

@EarthUniversity

twitter

@La Flor

@Guacimo

eu, la flor, agriculture

YouTube

eu, soccer, costa rica

eu, guacimo, mango, farming

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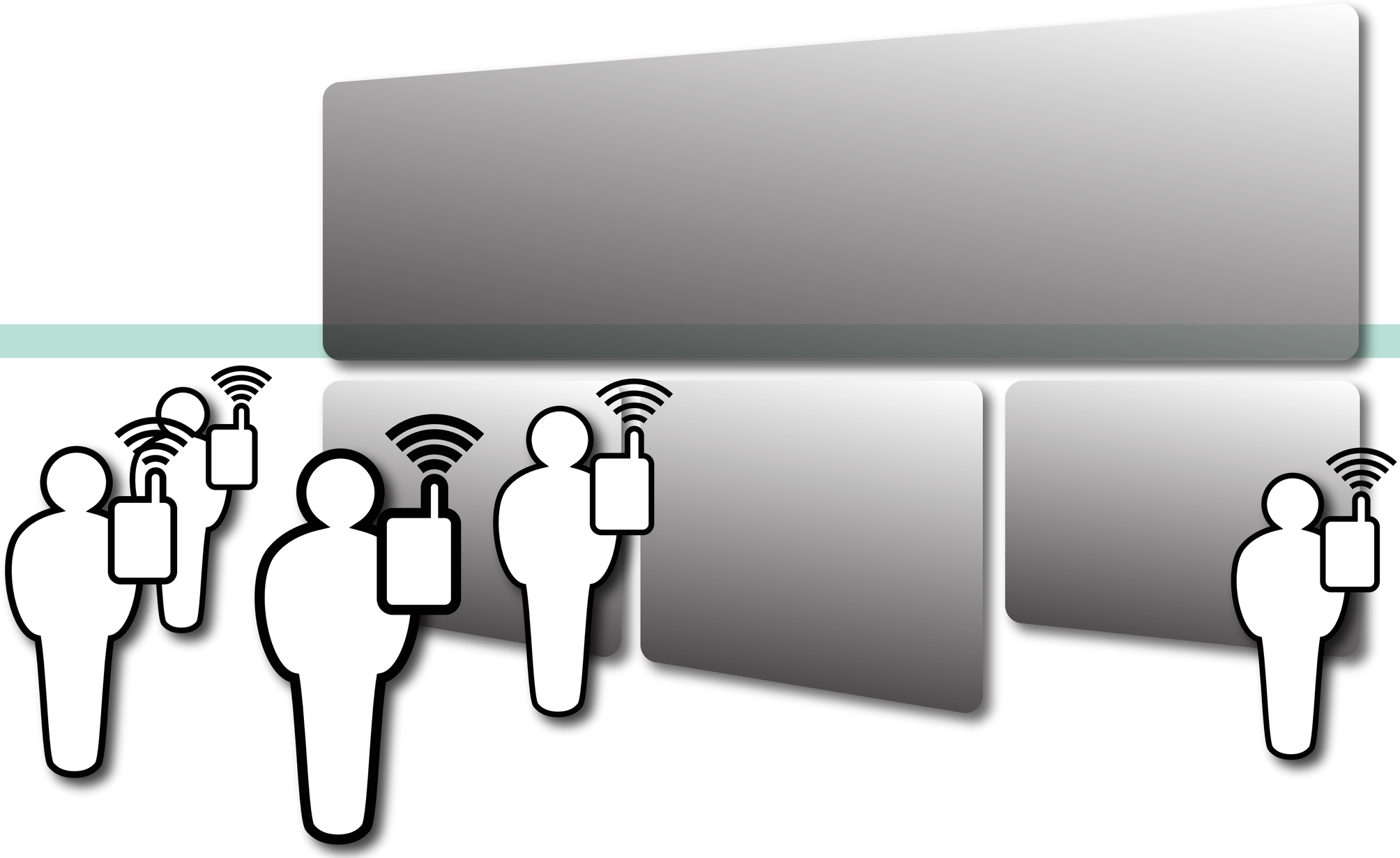

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multiple users approach
BLUESHARE display

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multiple users approach BLUESHARE display

BLUESHARE display changes to accomodate for more connected users

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multiple users approach BLUESHARE display

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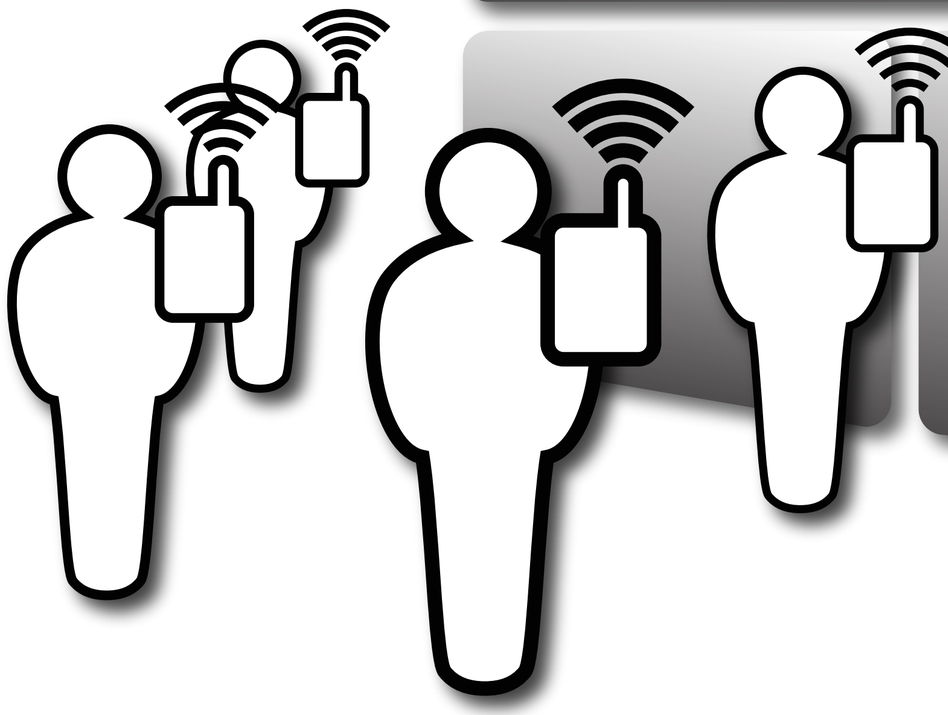
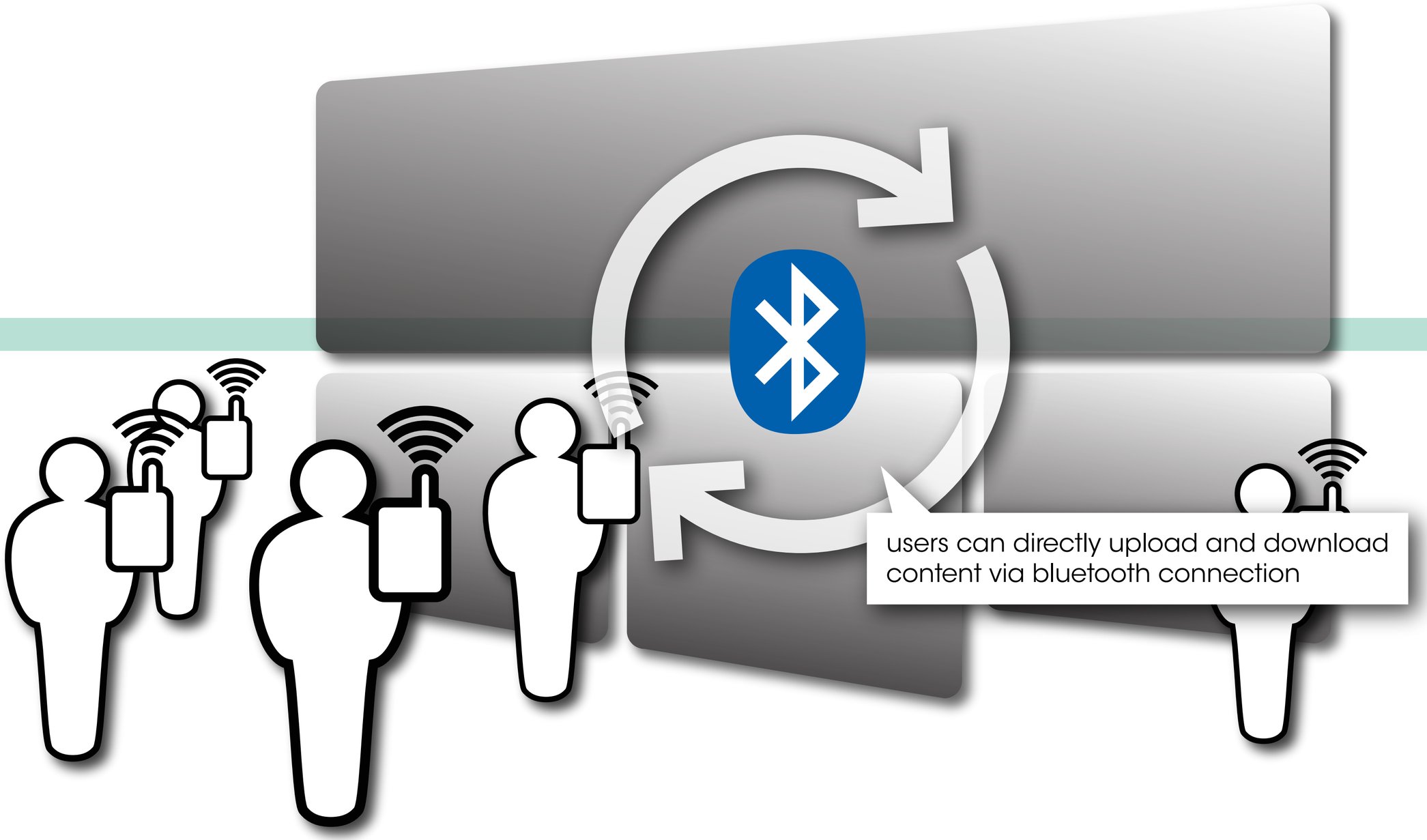


BLUESHARE scans all Smart Profiles that are connected and displays content based on what the majority of connected users are interested in

BLUESHARE™ EARTHUNIVERSITY RHODEISLANDSCHOOLOFDESIGN



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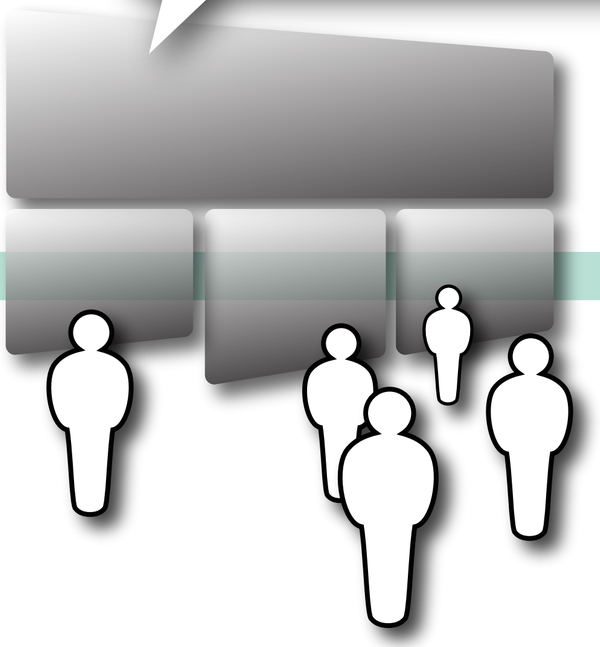
BLUESHARE displays will be placed in high-traffic areas around campus, such as cafeterias and student lounges



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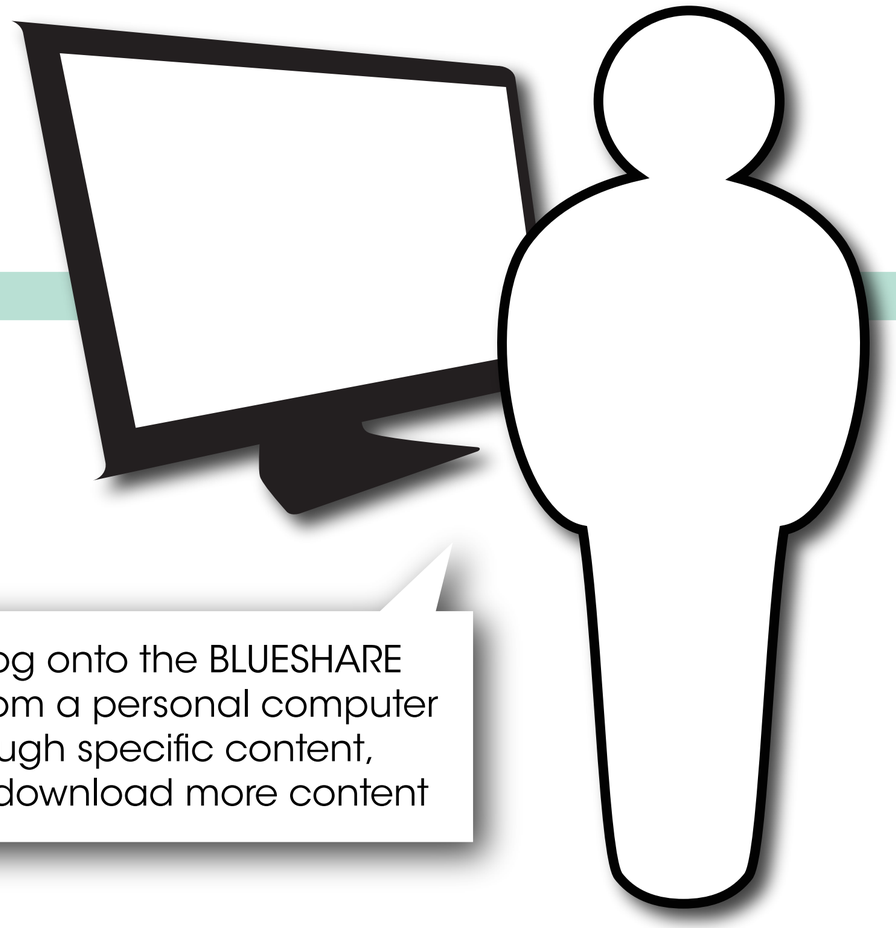

users can also log onto the BLUESHARE web interface from a personal computer to navigate through specific content, and to upload/download more content

BLUESHARE

http://www.blueshare.com/earthuniversity

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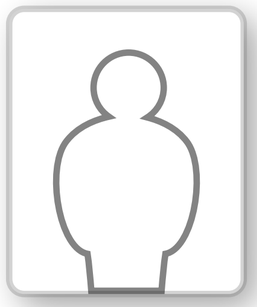
ACADEMIC | SOCIAL | CLUBS | PERSONAL

SEARCH BLUESHARE

TYPE YOUR SEARCH HERE



BLUESHARE HOME
MY PROFILE
UPLOAD
LOG OUT

STUDENT LIFE WORKSHOP

community building activities
Thursday, May 18th@7PM
Student lounge

CROP MANAGEMENT SEMINAR

Prof. Jo
Tuesday, May 25th@
Guacimo Science Aud

CAL CROPS CLASS
FARMER'S MARKET

come support your fellow classmates
by buying fresh produce from this semester's work
Friday, May 12th@12PM in the cafeteria

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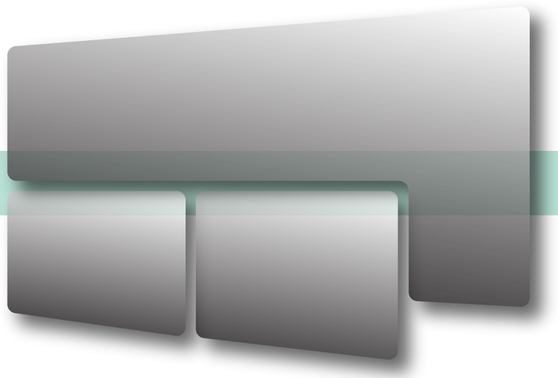
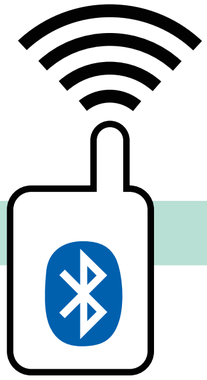
EXPERIENCEMAP

single user approaches BLUESHARE display





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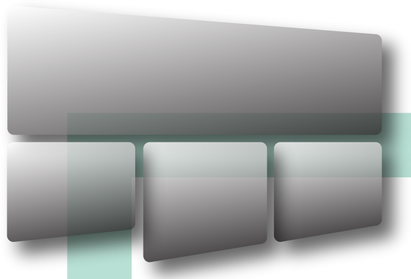

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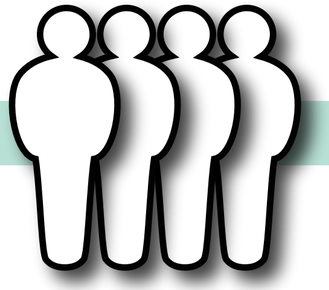
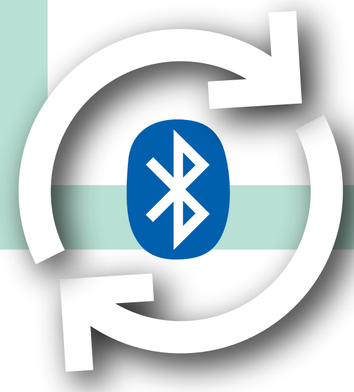


multiple users approach BLUESHARE display



users can directly upload and download content via bluetooth connection

users can also log onto the BLUESHARE web interface from a personal computer to navigate through specific content, and to upload/download more content

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